

West End Pizza Company Holds Opening Nov. 24

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Featuring a wide assortment of signature pizzas and Italian pasta dishes, the West End Pizza Company opened Nov. 24 at its 232 West Main Street location.

The restaurant is open daily from 11 a.m. to 8 p.m. with extended hours on Friday and Saturday until 10 p.m., although it is closed on Mondays.

West End Pizza Company is owned by sisters Janet Degenhardt and DeDe Threadgill, along with their husbands.

Mrs. Degenhardt is also the co-owner of Cheers to the Cook, a small meal-assembly business that operates a few days each month. The Threadgills are entrepreneurs and have run a privately held company for 11 years.

Restaurant manager David Luegers owned his own restaurant for 17 years in Colorado.

Aiding in the kitchen this past week has been Chef Santo Bruno, a renowned chef and culinary coach for the U.S. Pizza Team.

He has cooked for the Food Network, Martha Stewart, the Crown Prince of Dubai, and Barbara Bush and owns three Florida restaurants.

"(Fredericksburg) is going to be impressed with this menu," Bruno said. "When you come here, you're going to leave with a full belly."

As a restaurant consultant, Chef Bruno has enhanced the restaurant's pasta dinner selection, working one on one with cooks to develop Italian specialty items such as chicken marsala.

Also available for order are a number of signature pizzas and a "Build It Yourself" selection of sauces, cheeses, meats and vegetables for customers to create their ideal pizza dish.

"We recognized a need for handmade Italian food on Main Street," Mrs. Degenhardt said. "We make all of our dough from scratch and have an incredible tasting pizza."

The restaurant also features a game room filled with arcade games and air hockey.

More information is available at 990-ToGo (990-8646) or online at www.westendpizzacompany.com.



STIRRING a pan filled with a mixture of spices and wine, Chef Santo Bruno teaches co-owners Janet Degenhardt and DeDe Threadgill the art of making chicken marsala Tuesday at the West End Pizza Company which opened last week at its 232 West Main Street location. Teaching that "good food takes time," Bruno offered advice to the restaurant's staff during his five-day stay in Fredericksburg. - Standard-Radio Post Photo